

# HUMAYUN KHAN

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## PROFESSIONAL SUMMARY

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Senior Product (UX/UI) Designer with over 10 years of experience translating emerging technologies into scalable solutions across healthcare, education, and enterprise sectors. Proven ability to lead end-to-end design for AI-powered healthcare platforms while navigating complex regulatory environments. Expertise in design systems, rapid prototyping, and cross-functional collaboration with engineering and data science teams. Track record of shipping products at startups and Fortune 500 companies that balance innovation with user-centered design principles.

## SKILLS

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<b>Core Competencies</b>	Product Design, UX Research, Design Systems, Healthcare UX, B2B SaaS, AI-Assisted Workflows, Rapid Prototyping, Cross-Functional Collaboration, User Journey Mapping
<b>Methods</b>	Design Sprints, User Research & Validation, Wireframing, Interaction Design, Visual Design, Usability Testing, A/B Experimentation, Stakeholder Engagement, Agile/Scrum
<b>Tools &amp; Technologies</b>	Figma, Canva, AI Tools (Claude Code, OpenAI API), CMS (Strapi, Webflow), Linear, SQL, React, Next.js, Ruby on Rails

## EXPERIENCE

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<b>Freelance Sr. Product (UX/UI) Designer</b> <i>Self-Employed</i>	Jan 2020 - Present <i>Remote</i>
<ul style="list-style-type: none"><li>Lead end-to-end product design for healthcare startups and Fortune 500 companies, delivering AI-powered platforms across telehealth, clinical research, and patient engagement domains.</li><li>Manage cross-functional stakeholder teams through complex technology rollouts, requirements gathering, and user adoption strategies.</li></ul>	

## RELEVANT CLIENT PROJECTS

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<b>Client: Practice with Joy (via Route 66 Ventures)</b> <i>All-in-one platform helping nurse practitioners launch independent practices</i>	2025 - Present <i>Remote</i>
<ul style="list-style-type: none"><li>Lead product design for Sitebuilder, an internal platform enabling rapid deployment of healthcare clinic websites with Strapi CMS, Canva integration, and client feedback workflows.</li><li>Designed marketing collateral automation system using Claude AI and Replit to generate brand assets, reducing production time by 80% across multiple healthcare clients.</li><li>Manage end-to-end design for telehealth and primary care clinic launches including website UX, provider profiles, patient intake flows, and HIPAA-compliant documentation workflows.</li></ul>	

<b>Client: Reputable Health</b> <i>Clinical studies tech platform leveraging AI and wearables</i>	2025 <i>Remote</i>
<ul style="list-style-type: none"><li>Engineered a marketing automation tool using AI to generate landing pages and ad copy directly from clinical study documents, slashing campaign launch time from 6 hours to just 30 minutes.</li><li>Created strategy for and prototyped "Heartbeats," a token-based gamification engine to increase engagement and incentivize participation in clinical studies.</li></ul>	

<b>Client: NIA Health</b> <i>Seed-stage preventative health platform (\$8.25M raised)</i>	2025 <i>Remote</i>
<ul style="list-style-type: none"><li>Redesigned the user onboarding experience and primary dashboard to streamline user workflows.</li></ul>	

<b>Client: RxFood</b>	2024
<i>Early-stage AI nutrition therapy platform (\$1.5M raised)</i>	<i>Remote</i>
<ul style="list-style-type: none"> <li>Led product design for a core feature enabling users to apply AI-driven nutrition insights toward personal goals, which included managing a successful design sprint.</li> </ul>	
<b>Client: ClassDojo</b>	2022–2023
<i>Series D education platform (\$1.25B valuation)</i>	<i>Remote</i>
<ul style="list-style-type: none"> <li>Oversaw the strategic transition of the native Android application, used by millions of users, to a unified React Native platform.</li> <li>Collaborated with the engineering team to execute experiments and ensure a seamless, user-friendly experience.</li> </ul>	
<b>Client: Ruth Health</b>	2022
<i>Y Combinator-backed maternal telehealth platform</i>	<i>Remote</i>
<ul style="list-style-type: none"> <li>Led the ground-up design of a novel maternal telehealth platform, translating MVP insights into a comprehensive, responsive web app. Innovated on the business model by designing a credit-based payment system for booking appointments.</li> </ul>	
<b>Client: Agoro Carbon Alliance</b>	2021-2022
<i>Subsidiary of Yara International (OSE: YAR)</i>	<i>Remote</i>
<ul style="list-style-type: none"> <li>Conducted in-depth research and prototyped a platform to incentivize farmers to adopt sustainable, carbon-neutral practices by earning and selling carbon credits.</li> </ul>	
<b>Client: Applied Materials</b>	2020–2021
<i>Fortune 500 semiconductor manufacturer (NASDAQ: AMAT)</i>	<i>Remote</i>
<ul style="list-style-type: none"> <li>Collaborated with the leading semiconductor manufacturer to develop an automated pricing platform and a comprehensive ERP solution for pharmaceutical companies.</li> </ul>	
<b>Client: Ambry Genetics</b>	2020
<i>Genetic testing subsidiary of Konica Minolta (TSE: 4902)</i>	<i>Remote</i>
<ul style="list-style-type: none"> <li>Designed a platform focused on COVID-19 assessment and testing to facilitate a safer return to work.</li> </ul>	

## ENTREPRENEURIAL VENTURES

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<b>Mindsight (AI Wellness App)</b>	2024
<ul style="list-style-type: none"> <li>Designing and developing an AI-powered journaling app based on Internal Family Systems (IFS) therapy, integrating the OpenAI API for insights and summaries.</li> </ul>	
<b>QueryCat (Micro-SaaS Marketplace)</b>	
● Co-founded, designed, and launched a marketplace connecting authors with literary agents, achieving 1,000+ active users and \$300 MRR within six months.	2023 - 2024

## PAST ROLES

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<b>Product Manager</b> , Xello, <i>Toronto, ON</i>	Jan 2018 - Dec 2019
<b>Product Design Lead</b> , Roadmunk (acq. by Tempo), <i>Toronto, ON</i>	Nov 2016 - Sep 2017
<b>Product Designer</b> , Tiny Hearts (acq. by Shopify), <i>Toronto, ON</i>	Jun 2015 - Sep 2016
<b>Growth Marketer</b> , Shopify, <i>Toronto, ON</i>	Aug 2013 - Jan 2015

## EDUCATION

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<b>Full-Stack Web Development</b> , Le Wagon	Apr 2024 - Jun 2024
<b>B.Comm</b> , Toronto Metropolitan University (formerly Ryerson)	Sep 2006 - Jun 2010